

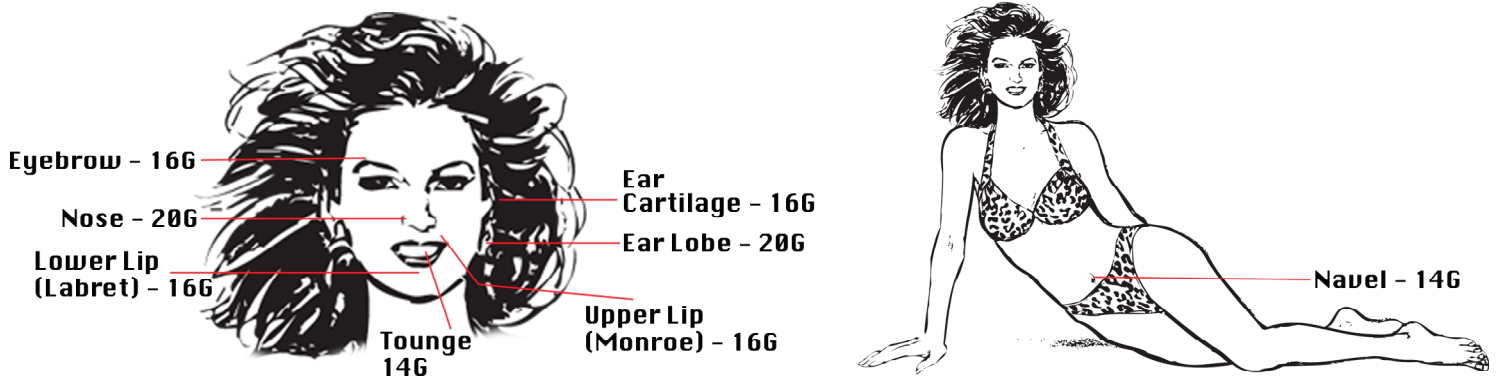
NOT ALL BODY JEWELRY IS CREATED EQUAL

X8 BODY HARDWARE

Thank you for taking the time to review the X8 Body Hardware program being offered to your customers. It is important that your customer knows the quality and selection you provide. Here is a little info on the Hardware:

It is extremely important that a quality piece of body jewelry, manufactured from U.S. Approved Medical Grade Material Standards, is worn after the original piercing style is removed. This ensures a healthy piercing for years to come! A newly pierced hole should be completely healed prior to changing to an after market style. It is very important as well that you wear the same gauge size piece of after market body jewelry as with which you were originally pierced, unless you are stretching your piercing. This guarantees that the hole size remains the same and does not shrink. Body jewelry is more easily inserted in a piercing by first applying an anti-microbial soap or piercing gel onto the jewelry itself prior to inserting. This allows the jewelry to go in smoothly and cleans build-up inside the hole.

The display features a wide variety of body jewelry that can be worn in all of the following places. Here are standard sizes for the most popularly pierced body locations:

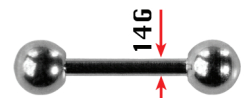


Pacific Piercing Supply's retainer line is made from medical grade polycarbonate plastics. Retainers are used to hide a piercing or keep a hole open in places where body jewelry can not be worn. (ex: school, job, armed forces, church, etc...) Polycarbonate is clear and flexible so you can bend it for an individual custom fit. It will not crack and shatter as acrylic does. It's soft nature makes them very comfortable to wear. The eyebrow retainer (B3) and Labret/Monroe retainer (B9) are designed out of one piece solid piece of polycarbonate & it's "bone" feature enables them to be slowly inserted through the pierced hole and the ball tip keeps them from coming out. There are no O-rings or balls to screw on and off and deal with or lose. It makes them simple to use.

Here are a few points on body jewelry terminology:

- 1) **GAUGE (G)** refers to the thickness of the body jewelry that is being inserted into the piercing. The lower the gauge number the thicker the body jewelry is (ex: 14G is thicker than 16G)

Gauge	Inches	Millimeters
14	.064	1.63
16	.051	1.29
18	.040	1.02
20	.032	.812



- 2) **DIAMETER** refers to the inside length of a barbell when measured between the balls or inside diameter on a hoop (Captive Bead Ring, AKA: CBR) and circular (Horseshoe).

Gauge	Inches	Millimeters
5/16	.3125	7.94
3/8	.375	9.5
7/16	.4375	11.11
1/2	.500	12.7

